# Hello

Husband Father Designer Artist

#### WORK

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TUCSON GEM & MINERAL SOCIETY

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#### THE UNIVERSITY A

#### PURPOSE

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Working together to expand human potential, explore new horizons and enrich life for all.

· 网络小学校学校中的学校学校、 1983年4月1日 - 1983年4

#### VISION

Our vision is to create a world where human potential is realized and we're all working together to create solutions to big problems so that life in our communities, in Arizona and on our planet can thrive.

#### MISSION

We will continuously improve how we educate and innovate so we can lead the way in developing disruptive problem-solvers capable of tackling our greatest challenges.

#### VALUES

Adaptation Compassion Determination Exploration ision rity



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ONE Conference

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Register today for the 2019 ONE Conference!

THE UNIVERSITY OF ARIZONA

Welcome

Dear Colleague Rem Finish Chercality Re-

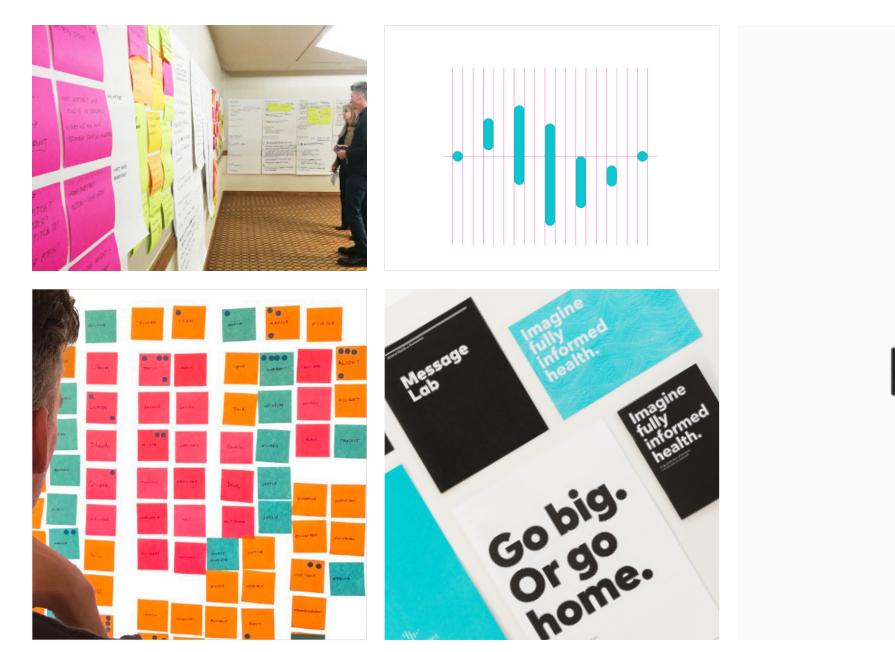
PARKING Party in Left #





WORK





# healthcurrent

Imagine fully informed health

ABOUT



### A brand is not a logo, an identity, or a product. A brand is person's gut feeling about a product, service, or organization.

#### It's not what you say you are. It's not what you do. It's who you are.

## Who you are speaks louder than what you do.

### Voice Creating a memorable personal brand is not about having a "good" voice or even a "great" voice. It's about having your own voice.



### Style Whatever your style is, just make sure it aligns with who you are and the type of audience you're looking to attract.



### Mannerisms Little details end up contributing to the larger portrait of who you are don't forget them along the way.



#### Network You are the product of the five people you spend the most time with in your life.



#### Habits Our habits are what build us as people and they are also what build a meaningful personal brand.



### Word Your connection with your audience is all about maintaining honesty, integrity, and loyalty.



#### Consistency Be consistent. It's how you grow and build trust with others.



### Lifestyle Be yourself and share knowledge along the way. Always be on the offensive. If you are not managing your brand, someone else is.



### "We are CEOs of our own companies: Me Inc. To be in business today, our most important job is to be head marketer for the brand called you."

### Thank you