

Hola.

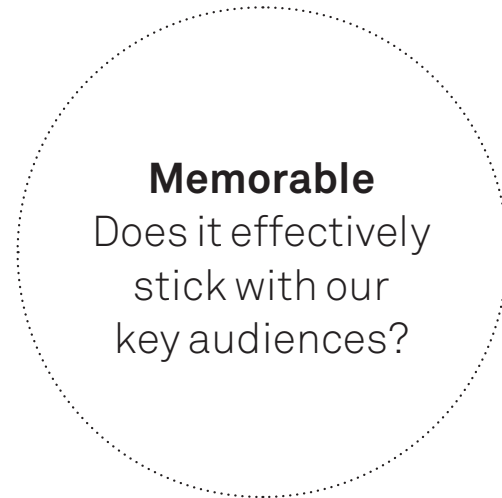
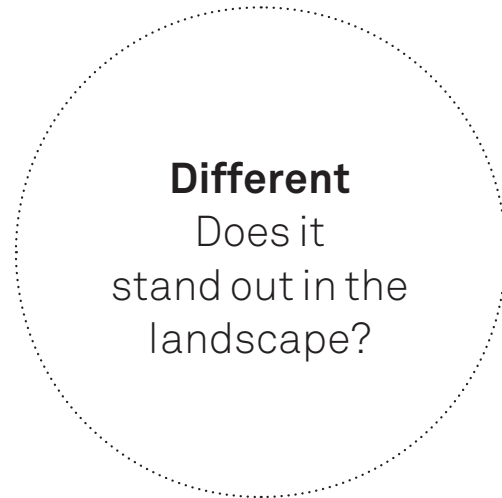
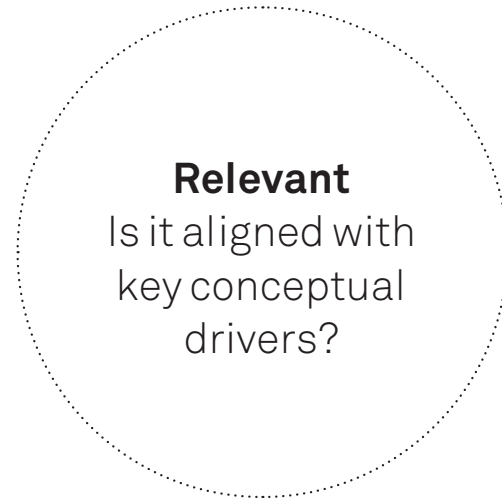
A new way to express yourself.

It's time to develop a powerful new visual identity. It will be one of your most important brand assets. When used effectively, it will be more than a tool to communicate who you are, it will be a symbol for why your brand matters. It will stand in for the value you create.

What makes a good identity?

Our goal is to create an authentic new identity for The Corbett, one that's both distinct and compelling.

Broadly speaking, successful identity design is defined by four key factors:



Inspiration:

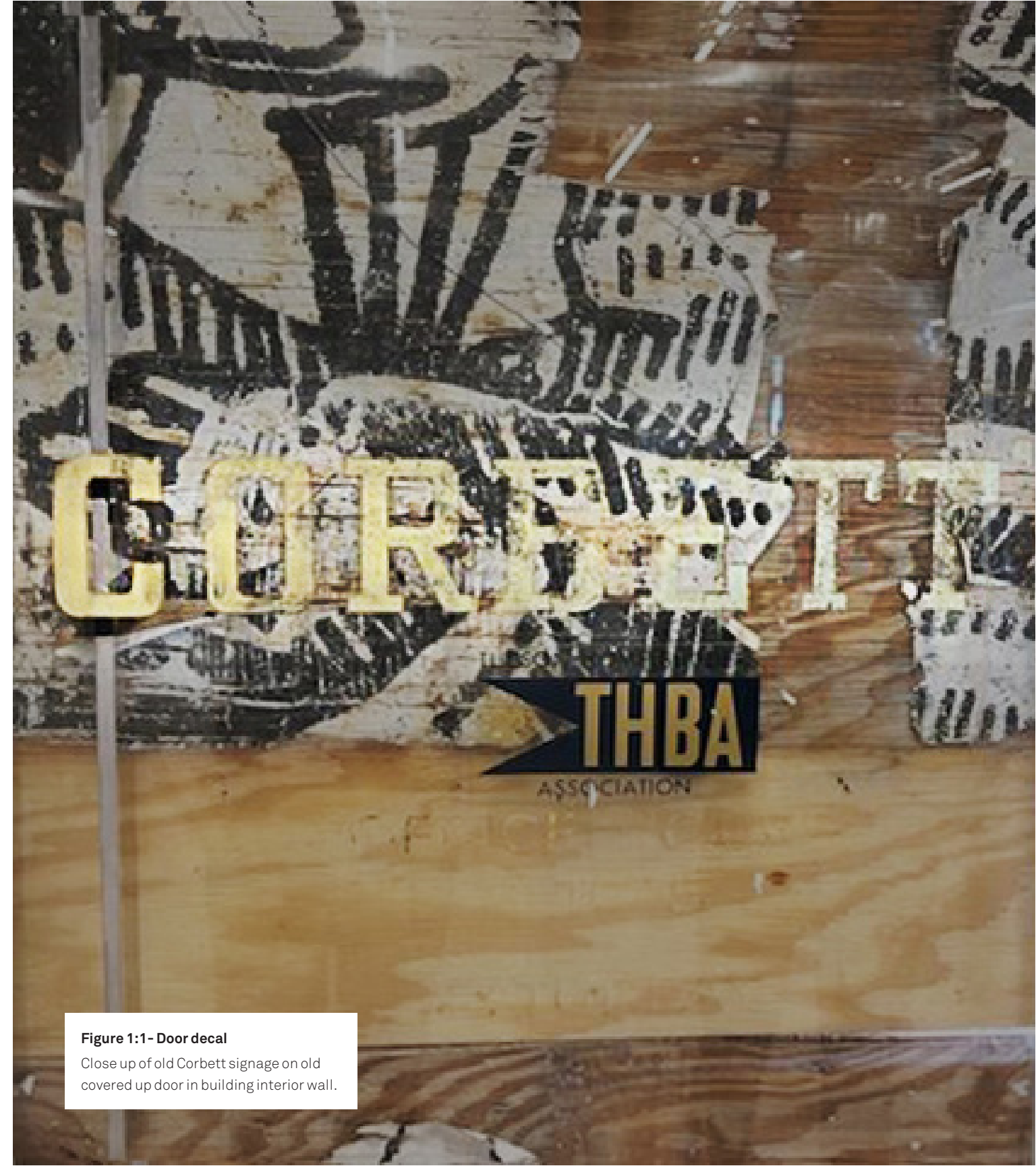
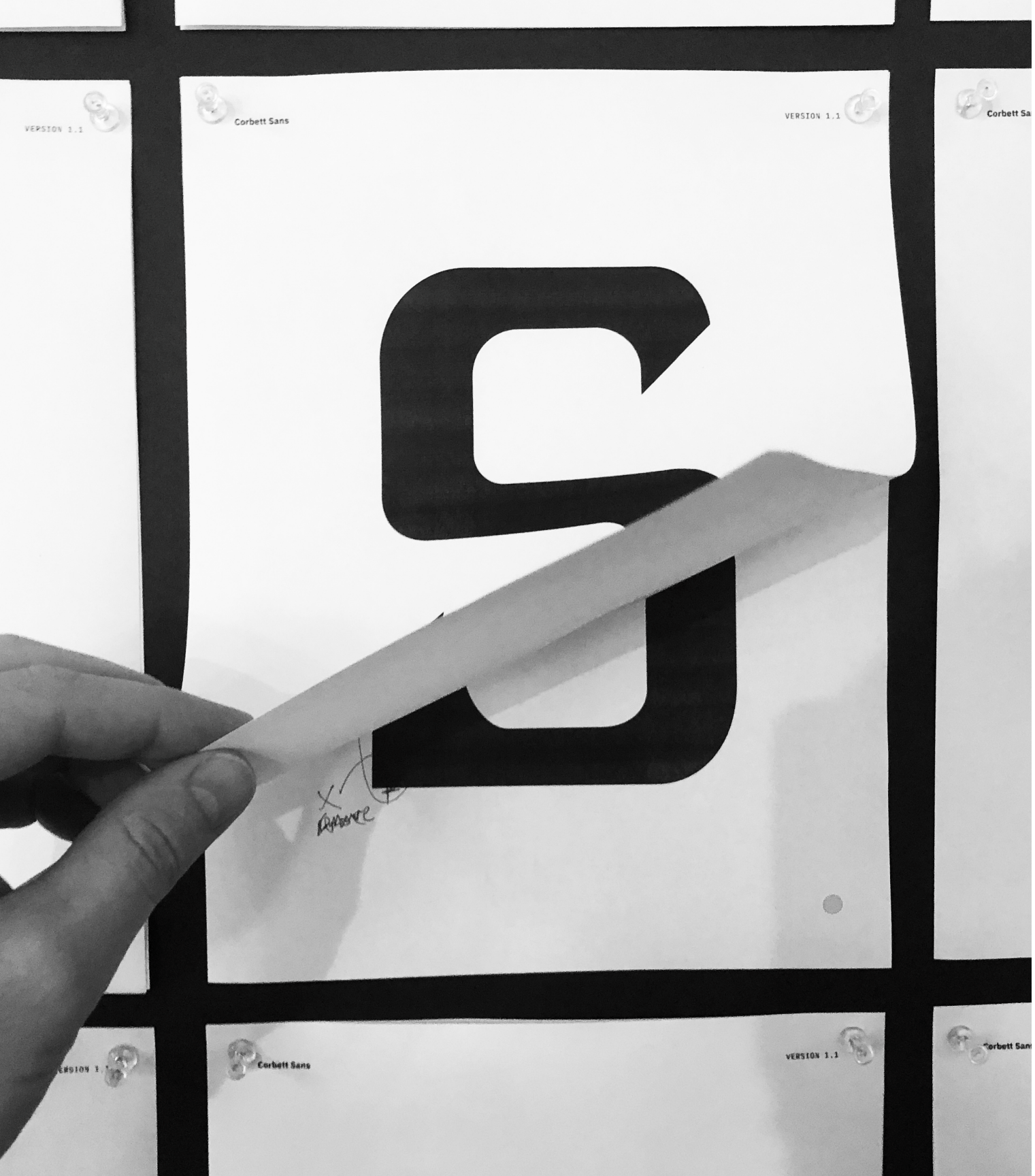


Figure 1:1- Door decal

Close up of old Corbett signage on old covered up door in building interior wall.



Overview of Corbett Sans design and development



INTRODUCING

CORBETT
SLAB



A B C D E F G H I
J K L M N O P Q R S
T U V W X Y Z



ABCDEFGHI
JKLMNOPQRS
TUVWXYZ

